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**Professional Education**

BFA Graphic Design, 1992  
 Rhode Island School  
 of Design

**Digital Skills**

Adobe Creative Suite  
 (InDesign, Photoshop,  
 Illustrator, Acrobat)

Office 365  
 (Word, PowerPoint,  
 Excel, Teams)

Digital Asset Management  
 (Adobe Experience  
 Manager, MediaBin)

**Creative Skills**

Design and layout  
 Branding/logos  
 Infographics  
 Photo re-touching  
 Photo illustration  
 Proofreading  
 Digital asset management

**Recognitions**

Graphic Design USA  
 American Inhouse  
 Design Awards  
 2010–2017  
 Extraordinary Effort Award  
 Waters Corporation  
 2007, 2009, 2012,  
 2014, 2015  
 IMPACT Awards  
 2018-2021

**Certifications**

AEM Assets Author:  
 Manage and Deliver  
 Digital Assets,  
 Adobe  
 Visual Resources  
 & Image Management,  
 SEI, UNM

References available  
 upon request.

**I am an accomplished graphic design professional and creative leader adept at working from start to finish within the creative process, providing effective on-brand strategies. I offer innovative approaches to any project, while maintaining flexibility and dedication. I own a strong knowledge of Adobe Creative Cloud design programs, excellent production habits, multi-tasking expert, typographical wizardry, digital asset management guru, infographics lover, and immaculate proofreading.**

**I am seeking a long-term growth position that balances creativity and organization through advancement of graphic design leadership in a positive and creative atmosphere.**

**EXPERIENCE**

**Principal Graphic Designer | Demand Generation, Waters Corporation**

2014 to present

**Senior Graphic Designer | Global Marketing Services, Waters Corporation**

2007 to 2014

- + Design hundreds of digital and print deliverables each year, working cross-functionally for internal and external clients, including brochures, logos/branding, infographics, schematics, event and facilities graphics, packaging, web banners, digital user interfaces, and PowerPoint.
- + Establish and update brand templates, provide guidelines and creative direction to local and global peers, as well as external vendors, enhancing brand adherence and cohesiveness.
- + Collaborate with core digital team on AEM DAM setup and initial maintenance, while curating and providing user support for existing asset repository, greatly reducing asset search times.
  - Spearhead agile team to update existing assets in AEM DAM, reducing download time by 50%.
  - Support and solve challenges for huge legacy digital application note asset migration, deliver thousands of assets on time, and help complete team project days before deadline.
- + Art direct photo shoots, videos, press checks; proofread hundreds of scientific documents a year; mentor junior staff and manage contractors; brand champion for internal peers.

**Senior Graphic Designer | Providence Creative Group**

2000 to 2007

- + Design and produce deliverables for biotech and retail industry – from concept through delivery.
- + Manage creative direction from studio director to junior staff, while working independently on simple to detailed projects with account managers and clients.

**Senior Ad Designer | Ocean State Job Lot**

1994 to 1999

- + Redesign circulars for deep discount chain branch into a more cohesive and readable layout.
- + Design weekly ads, circulars, packaging, logos, flyers, newsletters, and store signage. Photograph products and organize assets. Develop keen eye for detail.

**Graphic Designer | Parks Corporation**

1993 to 1994

- + Layout labels and ads for national paint supply company. Maintained and cleaned equipment.

